

IMPERIAL WHITETAIL CONCEAL:

STAY HIDDEN, CREATE COVER

This spring annual solves concealment problems and helps deer feel comfortable on your land.

■ by Jon Cooner

If you've wished for something that would quickly establish thick cover where you need it, look to Imperial Whitetail Conceal. It's designed to create bedding areas for deer and concealment for deer and hunter travel, where you and the deer need it. And you can use it annually or for a temporary fix while permanent screening plants establish.

GENERAL DESCRIPTION

Conceal is an annual designed to be planted in spring. Its components have been selected for foliage thickness and varying growth heights so the stand will grow into a thick wall of foliage up to 9 feet tall.

Most of us study maps of the properties we hunt and scout to improve our chances. Basically, we're looking for ways to stack the odds in our favor as much as possible before hunting season arrives. Locating deer bedding areas, food sources and travel routes is always paramount. It's also crucial to know how to get in and out of stands without spooking deer. But even the best hunting setups usually have a glitch or two, and it's usually in one of two areas: making sure deer feel safe so they'll stay in the area, or ensuring that hunters can move

to and from stands and hunt without being detected. The drawbacks a location might feature are almost limitless. There might be little cover near a potential food plot for deer to bed in or use as a staging area. Cover for deer to travel from the woods to a food plot might also be inadequate, or the only approach for hunters might be across open ground. Such problems can make some food plot sites less productive and even unhuntable, especially if there's no way for hunters to access them without being detected. Conceal is a superb tool for eliminating a broad range of concealment problems.

Here are some ways you might use Conceal. These are just examples, and the possible applications for Conceal are limited only by your imagination.

- Create bedding areas almost anywhere.
- Connect two heads of woods for deer travel (create a funnel).
- Create concealment for hunter travel.
- Shield food plots from visibility from roads and neighbors.

SUGGESTED STAND DIMENSIONS FOR CONCEAL

Whitetail Institute suggests planting

■ Conceal lets you create funnels and bedding areas for deer and allows you to travel to and from stands without being seen.



CONCEAL™

- Strategic planting.
- Available in 7 pounds (plants .25 acre).
- Designed to create thick cover, screens, funnels or other types of strategic plantings.
- Can grow 5 to 8 feet tall.



Conceal at least 15 to 35 feet wide as a general rule. One bag of Conceal will plant ¼ acre, which is about 35 feet wide by 300 feet long.

If you're planting Conceal to funnel deer and have sufficient room, consider planting it in wider strips of about 90 to 100 feet wide. That will give you a funnel that's wide enough so you can hang stands on all the corners and always be able to hunt it based on wind direction. This is a great setup for bow season and the rut.

FINAL THOUGHTS

One of the components in Conceal is a legume and fixes nitrogen, improving soil quality. When snow arrives, some of your Conceal stand will bend down. It depends on how much snow falls, but in most cases, Conceal should stand up through deer season and continue to provide good cover thereafter.

Conceal is designed for spring planting only. Medium-heavy to lighter soils with a pH of 6.5 to 7 are optimum. Conceal needs at least six hours of full sunlight per day. For information, go to whitetailinstitute.com, or call (800) 688-3030.



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